

**Steve F. Anderson**

USC School of Cinematic Arts  
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**Current**

Assistant Professor of Interactive Media, USC School of Cinematic Arts, Fall 2005-Present  
Director, Ph.D. Program in Media Arts & Practice USC School of Cinematic Arts, Fall 2007-Present  
Associate Editor, *Vectors Journal of Culture and Technology in a Dynamic Vernacular*, Fall 2004-Present

**Previous**

Associate Director, Institute for Multimedia Literacy, USC School of Cinematic Arts, 2004-2007  
Director, Honors in Multimedia Scholarship program, USC School of Cinematic Arts, 2004-2007  
Postdoctoral Research Fellow, USC Annenberg Center for Communication, 2001-04

**Education**

Ph.D., Film, Literature and Culture. USC, 2001  
M.F.A., Film and Video. California Institute of the Arts, 1991  
B.A., Russian and Film. Occidental College, 1988

**Peer-reviewed Publication**

"Past Indiscretions: Digital Archives and Recombinant Histories" in *Interactive Frictions* edited by Marsha Kinder and Tara McPherson, University of California Press (forthcoming)  
"Aporias of the Digital Avant-Garde" in *Digital Humanities Quarterly* (Summer 2007: vol. 1, no. 2)  
"A Pedagogy for Original Synners" in *Digital Youth, Innovation and the Unexpected*, edited by Tara McPherson, MIT Press (2007)  
"The Past in Ruins: Postmodern Politics and the Fake History Film" in *F is for Phony: Fake Documentary in Theory and Practice* edited by Jesse Lerner and Alexandra Juhasz, University of Minnesota Press (2006)  
"History TV and Popular Memory" in *Television Histories: Shaping Collective Memory in the Media Age* edited by Gary Edgerton, University of Kentucky Press, 2001  
"Loafing in the Garden of Knowledge" in *Film and History*, Spring 2000

**Associate Editor, *Vectors Journal of Culture and Technology in a Dynamic Vernacular***

Greg Smith, *Critical Sections* (Spring 2008)  
Jennifer Terry, *Killer Entertainments* (Fall 2007)  
Minoo Moallem, *Nation on the Move* (Fall 2007)  
Anne Friedberg, *The Virtual Window Interactive* (Spring 2007)  
Trevor Paglen, *Unmarked Planes and Hidden Geographies* (Fall 2006)  
Rick Prelinger, *Panorama Ephemera* (Spring 2006)  
Melanie Swalwell, *Cast-Offs From the Golden Age* (Spring 2006)  
Jane McGonigal, *Placestorming* (Fall 2005)

Julian Bleecker, *Wifi.Bedouin* (Fall 2005)  
Rebecca Emigh, *The Unmaking of Markets* (Spring 2004)  
Mary Agnes Krell, *Investigating Imaginary Evidence* (Spring 2004)

### **Non-Peer Reviewed Publication**

"Soft Cinema: Navigating the Database by Lev Manovich and Andreas Kratky, review in *The Moving Image: The Journal of the Association of Moving Image Archivists* (2006)  
*Making Images Move: Photographers and Avant-Garde Cinema* by Jan-Christopher Horak, review in *Film Quarterly* (Summer 1999)  
*The Exploding Eye: A Re-visionary History of 1960s American Experimental Cinema* by Wheeler Winston Dixon, review in *Film Quarterly* (Summer 1999)  
"Experiments in Interactive Panoramic Cinema," *SPIE Conference Proceedings* Volume 5664 (March 2005)  
"Media Mapmaker: Rick Prelinger," interview in *RES Magazine* (Sept/Oct 2005)  
"Open Source: Cinema in the Public Domain" in *RES Magazine* (Jan/Feb 2005)  
"Select and Combine: The Rise of Database Narratives" in *RES Magazine* (Jan/Feb 2004)  
"Dissolving Boundaries: Pat O'Neill Experiments in Hollywood" in *Release Print* (September 2002)  
"Seeing Is Believing: Unseen Cinema unearths a new history of the early American avant-garde" in *The Independent* (July 2001)  
"The Experimental Scene: L.A.'s Media Renegades" in *The Independent* (March 2000)  
Editor, *Spectator Journal of Film and Television Criticism: Screen Histories: Constructions of the Past on Film and Television* (Fall/Winter 1999)

### **Awards and Grants**

MacArthur Foundation, Digital Media and Learning Initiative, Principle Investigator, *Critical Commons*, \$61,000 to design and develop a fair use advocacy site and media resource for educators (2008-09)  
MacArthur Foundation, Co-Principle Investigator with Mimi Ito, *24/7: A DIY Video Summit* \$40,000 to organize a three-day conference and festival focusing on DIY media communities and practices (February 2008)  
USC Provost's Arts and Humanities Initiative, Co-Principle Investigator with Mimi Ito, \$25,000 to support *24/7: A DIY Video Summit* (February 2008)  
USC Provost's Seed Grant Initiative, Principle Investigator, *Technology-Enhanced Learning in Virtual Environments* \$35,000 to design and develop a virtual campus in Second Life for the School of Cinematic Arts (2007-2008)  
USC James H. Zumberge Faculty Research & Innovation Fund, Principle Investigator, *Open Source Scholarship: Exploring Innovations in Digital Research, Publication & Pedagogy*, \$24,000 to support book research and resource development (2006-07)  
USC Provost's Arts and Humanities Initiative, Co-Principle Investigator with Anne Balsamo, Perry Hoberman, Anne Friedberg, Holly Willis and Doug Thomas, *TransFormations: Art, Technology, Cognition, Perception* \$86,000 to support a series of events at USC (2006-07)

### **Teaching**

#### **University of Southern California: Interactive Media Division**

CTIN 534: Experiments in Interactivity, Fall 2007-Present  
CNTV 602: Practice of Media Arts Fall, Fall 2007-Present  
CTCS 505: Survey of Interactive Media, Fall 2005-Present

**University of Southern California: Annenberg School for Communication**

ASIMS: Methods in Community Based Multimedia, Summer 2008

**University of Southern California: Honors in Multimedia Scholarship**

IML 101: The Languages of New Media, Fall 2004-Present

**University of Southern California: Critical Studies**

CTCS 478: The Frenzy of Vision, Spring 2004

CTCS 478: Technologies of Space, Time and the Body, Fall 2003

CTCS 478: Technologies of History and Memory, Fall 2002

**Loyola Marymount University: School of Film and Television**

FILM 313: History of the American Sound Film, Spring 2002-2005

**University of California Riverside: Film and Visual Culture**

FVC 21: Critical Approaches to World Cinema, Winter 2000

**Selected Presentations**

Invited presentation: "Interface Epistemologies: Designing New Paradigms of Knowledge," *American Comparative Literature Association* (Spring 2008)

"Fair Ripping: Media in the Classroom," *New Media Consortium* (Spring 2008)

Invited presentation: Respondent to Tracy Fullerton, "The Potential of Play: Digital Game Innovation," *Getty Research Center Works in Progress Lecture Series* (April 2008)

Panel Chair: "State of the Art," *24/7: A DIY Video Summit* (February 2008)

Workshop leader: "Designing Interactive Narratives," *24/7: A DIY Video Summit* (February 2008)

Invited presentation: "Scholarship at the Interface," *Harvard Digital Humanities Center* (November 2007)

Invited Lecture: "New Directions in Interactive Narrative," *California Institute of the Arts Visiting Artist Series*, (October 2007)

Invited presentation: "Multimedia Literacy in Higher Education," *WASC Annual Conference*, San Jose (March 2007)

"Designing Interactive Documentaries," *SIGGRAPH Guerilla Studio*, Boston (August 2006)

"Aporias of the Digital Avant-Garde," *Inter-Society for the Electronic Arts*, San Jose (2006)

"Experiments in Interactive Panoramic Cinema," *Electronic Imaging Science and Technology Symposium*, San Jose (August 2005)

"From Paper Prints to *Fast Film*: Techno-Syncretism and Digital Materiality," Andrew W. Mellon postdoctoral lecture, Swarthmore College (2003)

"Steal This Archive: The Demise of Intellectual Property in the Digital Millennium," *Society for Cinema Studies*, Denver (2002)

"Past Indiscretions: Interactive Media and Recombinant History," *Visible Evidence IX*, Brisbane, Australia (2001)

"Where History Lies: Fact, Fiction and the Margins of History," *Society for Cinema Studies*, Chicago (2000)

Panel Chair: Spatializing History and Memory, *Interactive Frictions*, USC (1999)

Panel Chair: Hollywood Cinema/Visionary Film, *Society for Cinema Studies*, San Diego (1998)

### **Selected Digital Media**

*Critical Commons* (with Holly Willis) a fair use advocacy site and media resource for educators, funded by the MacArthur Foundation Digital Media and Learning Initiative (2008-09)

*Technologies of History Interactive* (with Erik Loyer) for *Vectors* vol. 3, no. 2: *Memory* (Spring 2008)

IML Island (with Bjorn Littlefield-Palmer) Second Life-based virtual campus for USC School of Cinematic Arts

Co-Producer (with Mimi Ito), *Themes and Memes* two 80-minute screening programs for *24/7: A DIY Video Summit* (2008)

*Abuse of Power* video parody of an MPAA anti-piracy campaign (2006)

*You Wouldn't* website and DIY hacking guide (2006)

*The Subservient President* interactive videobot (2004)

*Documentary Assassination* interactive narrative (2003)

*Dreamwaves* online gallery for dream-based art designed for the Labyrinth Research Initiative on Interactive Narrative, directed by Marsha Kinder (2003)

### **Curating**

Co-Chair (with Mimi Ito), *Video 24/7: A DIY Video Summit* (Spring 2008), oversaw curation of eight feature-length programs (Spring 2008)

Curator, *Remixing the Archive* two-day festival and conference (Fall 2007)

Curator, *The Digital Handmade* screening program and interactive exhibit, *Networked Publics Conference and Media Festival*, Annenberg Center for Communication (Spring 2006)

Co-curator (with Merlyna Lim and Marc Tutters), *Political Remix* screening program and interactive display, *Networked Publics Conference and Media Festival*, Annenberg Center for Communication (Spring 2006)

Board of Directors, *Los Angeles Filmforum*, weekly experimental film screening series (Spring 2000 – Present)

Co-curator (with Holly Willis), *Blur + Sharpen* screening series for new digital media (2002 – Present)

Co-curator (with Holly Willis), *Digital Salon*, screenings, installations and performances for *Race in Digital Space 2.0* conference (Fall 2002)